



40for80 Campaign 2021 (22 Nov-24 Dec 2021)

www.40for80.ca

Sponsorship Package

Communitas invites sponsors (Community Champions) for our Christmas 2021 Fundraiser. Our goal is to raise \$40,000 from the public and our Champions will match up to \$40,000 raised.

In addition to our donor recognition package (outlined below) our Champions Stars (with logo) will be visible on our Christmas trees at the **Christmas at Communitas Drive-thru** on **11 December, 2021** with **Mayor Braun in attendance**. Sponsors will also be listed on web pages for both events. www.40for80.ca and www.christmasatcommunitas.ca

This event is open to the public and the press is attending.

Sponsorship Tiers

Sponsorship Tier	Amount
Gold Champion	\$ 10,000.00
Silver Champion	\$ 7,500.00
Bronze Champion	\$ 5,000.00

>\$2,500- \$5000 Sponsors will be recognized on all social media platforms and on our website.

>2,500 sponsors recognized on all social media platforms.

How will you be recognized?

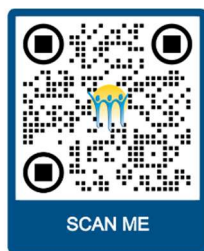
- 4 quarter page full color Print ads Abbotsford News Nov & Dec) – your logo (Gold/Silver Sponsor). 33,688 print circulation each Thursday
- Blackpress Social Media posts – 72,924 followers – your logo
- Communitas Social Media (FB, LinkedIn, Insta, Twitter) – 4435 followers – your logo and link
- Digital Ads on AbbyNews website 1.5M page views per month – your logo + link
- Communitas E-Blast + E-Newsletter (Nov/Dec) – 2500 subscribers – your logo + link
- Within Communitas organization (website) + programs – your logo + link
- Large Vinyl sign on Communitas building as well as various buildings in downtown Abbotsford – your logo as a Champion (Gold/Silver Sponsor)

- **Christmas at Communitas Drive-thru** event on 11 December.
www.christmasatcommunitas.ca Press in attendance. Your logo on Sponsor Star on Tree.

The proceeds from this campaign will be used in our 41 Services serving 904 people living with disabilities in communities across British Columbia. Our services range from 24-hour residential care to skills-based day programs to respite care for families.

Throughout the COVID pandemic we have continued to provide this person-centered care and support for each individual. Like most charities though, we have had significant challenges so your support for this fundraiser would be immeasurable.

Please let me know if you are interested in being a **Communitas Champion** if possible by **Friday 5 November.**



Sarah De Klein
Philanthropy/Donor Relations
Communitas Supportive Care Society
sdeklein@communitascare.com
Cell: 604-996-7042